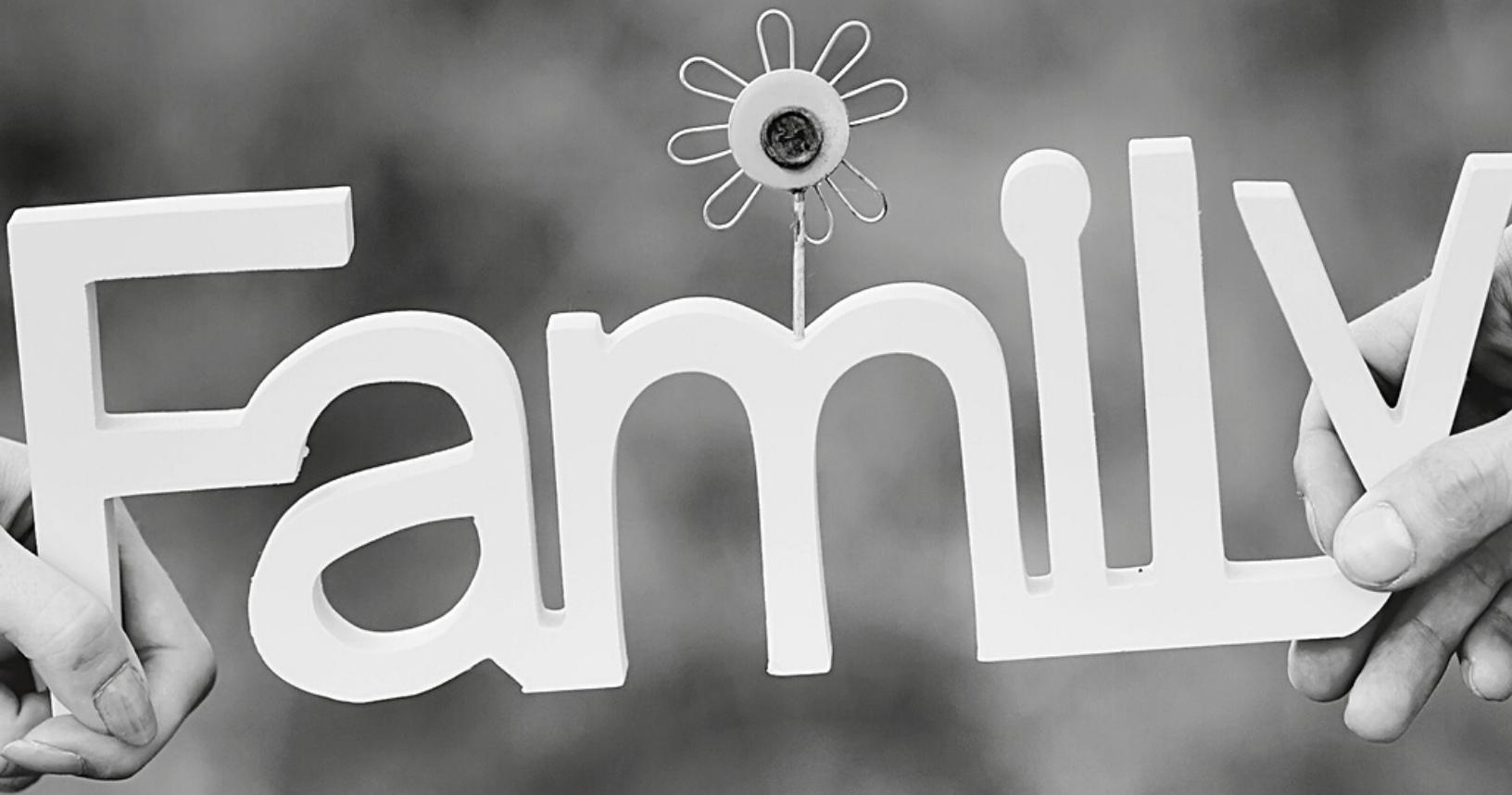


4 CHEAT CODES TO COPE WITH UNSUPPORTIVE FRIENDS AND FAMILY

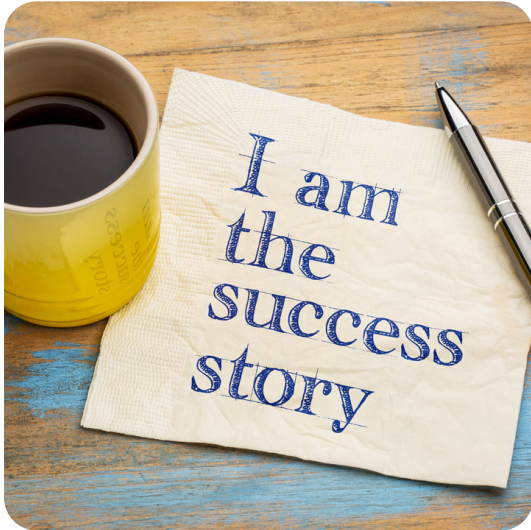
"Empowerment for Artists, Creators, and Starseeds"



**MINI E-BOOK BY
BOOKS & BANGERS**

**Books &
Bangers**

4 CHEAT CODES TO COPE WITH UNSUPPORTIVE FRIENDS AND FAMILY



Why is it that strangers support you more than people you know in real life?

Have you ever noticed that? You wrote a new book or dropped a new song, poured your heart and money into launching a new business, and your sister, mom, brother, and best friend have nothing to say.

You wonder if they even notice! They seem to scroll right past what you're doing and repost a new venture by someone who is already rich and famous and don't give you the time of day!

I know the feeling, and.....it's not what you think.

Many high achievers (writers, artists, and business owners) anyone who has beat odds, or people who have dared to stand apart from or changed the narrative in their social group, have often had to face success alone. The quote, "it's lonely at the top," is a jarring cliché, but it's so true. It's as much sad as it is empowering.

But guess what? You don't need them. You are stronger than you think. You were born alone, so why can't you achieve alone?!

We often expect people who are close to us to be the biggest cheerleaders. But, sometimes, they aren't. Or they can't be. Or they don't know how to be. Or they don't want to be.

Below are four reasons why you don't need your family and friends to support you!

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1. They don't quite understand what you're doing/they don't see what you see

Are you the first person to do something in your family? Maybe you are the first person to go to college or the first person to publish a book or travel somewhere far away. Maybe your lifestyle and interests are unique, and you're a real-life fearless person.

Being outrageous, a trailblazer, an outlier, someone odd is to be celebrated, period. But when you're unique, sometimes people don't understand what you're doing because they cannot relate. Our world view is big, and perhaps their world view is a bit narrow.

Someone who doesn't understand doesn't know how to support you. They aren't in your mind and can't see your vision. If you want them to understand what you're doing and why their support is valuable, you will have to help them understand and communicate your vision. You may even have to become a teacher. They can't read your mind.

2. Too busy to care

Sometimes our friends and family aren't aware of what we're doing. Let's face it. Most people have jobs, bills, and relationships that take up most of their time. If what you are doing doesn't benefit them or they can't see the results or success, they don't care.

Keep in mind, "don't care" sounds a bit harsher than it is sometimes. Maybe the appropriate term is "can't care-yet."

Your friends and family may legitimately be preoccupied with their own drama that they don't have the time to invest or ask about what you're doing. Some people don't care if we win or fail, live or die, but the optimist in me feels like sometimes we feel it deeper because we are in it and they are too busy. But remember, they may be back when "you make it."



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3. They are not your target market/don't have money

Are your friends and family in your target market?

Do they have limited amounts of money?



If you launched a pet clothing collection and you're brother hates cats and dogs, it's reasonable that he would not be interested in your product.

Now, I know this is tricky. One of my cousins recently launched a vegan makeup line. While I don't wear makeup, I offered to support her by buying makeup for my niece. Because I know this feeling of starting something new and sensing no-one sees you.

Still, I encourage you to consider that they may not be in your target audience. They may honestly feel that what you're doing does not apply to them. And let's face it, sometimes our friends and family are broke.

If this is the case, think of some non-monetary ways they can support. Ask them to like and repost. You will have to communicate this directly. Expectations can create unnecessary sadness. If you ask them to like, repost, and share directly, you will be able to determine better if they are a hater or if they are willing to spread the word to people that may be interested.

*Remember to be humble if you can. At the end of the day, no-one owes you business. In the same way, if you become successful, you don't owe them.



4. Last but not least, yes, they are jealous of you.

Maybe you thought this one would be first, but let's be honest - personal and financial independence are the best things in life. There are people in our lives and in our inner circles that are jealous. They are negative, and they don't want to see you win! They don't want to see you lose weight and get healthy! They don't want to see you start a business and make money! And they definitely don't want you to have a sense of freedom.

This usually occurs subconsciously. But sometimes, it takes the form of microaggressions and passive-aggressive judgments. "When are you gonna get a real job?"

I want to believe that our friends and family don't necessarily want to see us fail (some do). Still, sometimes fear occurs when people see you doing something different than they are doing. It makes them feel wrong or inadequate.

If they are someone who hates going to school, hates a job, and hates a romantic relationship, and does not have financial freedom, you will trigger them.

You remind them of everything they are not doing and how they are not being. This is why community is important to be around people that push you to achieve and develop personally.

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SOLUTION:

Use this information as fuel, and try not to take it personally. I know it's hard to accept. When you see the signs, it may even feel shocking and heartless.

This is why YOU must want to see you win! YOU must be willing to affirm and invest in yourself at. All. Times. YOU must find a community of entrepreneurs and high achievers to push with.

Many high achievers face unsupportive friends and family. Only the strong-willed and determined can come to terms with this reality.

Will Smith famously said, "Don't chase people. Be yourself, do your own thing, and work hard. The right people – the ones who really belong in your life – will come to you. And stay."

We don't pick our childhood friends or our parents. At some point, we will have to get real about our needs and our direction and determine the relationships we value.

Never forget, when you DO become successful when you get to that moment to reap the rewards of all the seeds you planted for years and years, you will know who was there and who wasn't and have to decide who to invite to the celebration. Will you have compassion?



I hope you find this e-guide helpful.

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ABOUT THE AUTHOR OF THIS MINI E-BOOK



Ross Victory is a songwriter and author from Los Angeles, CA.


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